



Bogor, February 01, 2023

Number : 011/JCS/I/2023
Enclosure : -
Re : Letter of Acceptance

Together with this letter, the Editorial Board of the Journal of Consumer Sciences (JCS) states that the manuscript with the title:

“An Analyze on Advertisement’ Effect, Word of Mouth, and Brand Awareness towards Buying Decision on Ruang Guru Apps”

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It has gone through a review by peer review. The manuscript will be published for the Journal of Consumer Sciences in the next issue.

Thus this letter is made to be used properly

Editor in Chief
Journal of Consumer Sciences

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