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Number : 011/JCS/I/2023

Enclosure: -

Re : Letter of Acceptance

Together with this letter, the Editorial Board of the Journal of Consumer Sciences (JCS) states that the manuscript with the title:

"An Analyze on Advertisement' Effect, Word of Mouth, and Brand Awareness towards
Buying Decision on Ruang Guru Apps"

Author: 1. Andri Astuti Itasari

2. Nurwati Hindra Hastuti

It has gone through a review by peer review. The manuscript will be published for the Journal of Consumer Sciences in the next issue.

Thus this letter is made to be used properly

Editor in Chief Journal of Consumer Sciences

Dr. Megawati Simanjuntak, SP., MSi NIP. 19721103 200501 2 002